



SUWANNEE RIVER

WATER MANAGEMENT DISTRICT

Information Technology and GIS

- Paul Buchanan provided the City of Live Oak with GIS data and onsite technical assistance.

Communications

- Weekly Top Performing Post

The screenshot shows a Facebook post from the Suwannee River Water Management District. The post is a video titled "Listen to the peaceful sound of running water" posted on October 15 at 3:44 PM from Fort White. The video shows a close-up of water flowing over rocks in a stream. The post has 551 people reached, 81 engagements, and 5 shares. The performance insights on the right show 245 3-second video views, 43 reactions, comments, and shares (30 likes, 9 loves, 0 comments, 5 shares), and 38 post clicks (10 clicks to play, 1 link click, 27 other clicks). There is also 1 negative feedback (hide post) and 0 report as spam or unlike page.

551 People Reached		
245 3-Second Video Views		
43 Reactions, Comments & Shares		
30 Like	18 On Post	12 On Shares
9 Love	7 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares
38 Post Clicks		
10 Clicks to Play	1 Link Clicks	27 Other Clicks
NEGATIVE FEEDBACK		
1 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Announcements for the week of October 25 – 31, 2020

- The District office remains closed to the public. The District will begin opening the office to staff members in phases.