

SUWANNEE RIVER WATER MANAGEMENT DISTRICT

GOVERNING BOARD DIRECTIVE



Directive Number: ~~19-0004~~ 21-000X
Date Approved: ~~June 11, 2019~~ February 9, 2021
Subject: Subject: Policy for Managing District-Related Online Content
Approval:

Virginia Johns, Chair

~~Richard Schwab~~ Charles Keith, Secretary/Treasurer

1.0 Reference to Prior Policy

~~There are no prior versions of this~~ Supersedes Directive: ~~19-0004~~

2.0 Purpose and Intent

The purpose of the directive is to establish a provision for managing content on the District's websites, ~~blogs~~, social media sites and other online content ~~including~~.

3.0 Definitions

~~A. BLOG: A self-published diary or commentary on a topic that may allow visitors to post responses, reactions or comments.~~

B.A. COMMUNICATIONS STAFF: District staff assigned to handle communications functions on behalf of the District.

C.B. INAPPROPRIATE CONDUCT: Expression through any form of social media that communicates personal beliefs and opinions through insults, discriminatory behavior, offensive language or content, malicious intent, and/or would negatively impact the District's business objectives or District employees.

D.C. PAGE: The specific portion of a social media website where content is displayed and managed by an individual or individuals with administrator rights.

E.D. POST: Content an individual shares on a social media site or the act of publishing content on a site.

F.E. PROFILE: Information that a user provides about himself or herself on a social networking site.

G.F. SOCIAL MEDIA Computer-mediated technologies that facilitate the creation and sharing of information, ideas, career interests, and other forms of expression via virtual communities and networks.

H.G. SOCIAL NETWORKS: Online platforms where users can create profiles, share information and socialize with others using a range of technologies.