

# 2021 Sponsor Opportunities



## Ninth Annual BIG Little River Paddle Race



8 AM, Saturday, April 24, 2021

### Levels of sponsorship

Dollar figures are for combined value of cash, objects, merchandise, or services:

Sponsor Level	Exclusivity, Ad Space	Table, Banner	Speaking Time	Tickets
<b>Bald eagle (\$1,000)</b>	Name on event baseball caps, mention in event advertising	Banner at start and at awards table	5 minutes	2 free entries (includes boat rental)
<b>River otter (\$500)</b>	mention in event advertising	yard sign at start and finish	3 minutes	1 free entry (includes boat rental)
<b>Bass (\$100)</b>		Yard sign at start and finish	None	1 free entry (boat NOT included)

- WWALS is a 501(c)(3), so sponsor donations are tax deductible.