

of Valdosta, Lowndes County, the Valdosta-Lowndes Chamber of Commerce, and South Georgia Medical Center to create a community-wide plan based on the needs and ambitions of its residents, compiled the analysis shown in **Figure 1.1** that summarizes the community's strengths, weaknesses, opportunities, and threats. Many such community-wide issues could potentially be addressed, influenced, or capitalized on by Valdosta-Lowndes' parks and recreation system.

To serve as a contextual overview, following are further details of community-wide issues as reported by current literature pertaining to the county, many of which could be at least partially addressed through parks and recreation system improvements and programs.

FIGURE 1.1 - ONE VALDOSTA-LOWNDES' SWOT ANALYSIS

