

COMFORT & IMAGE

First impression/overall attractiveness

Is the park attractive at first glance?

Feeling of safety

Does the park feel safe at the time of the visit?

Cleanliness/overall quality of maintenance (Exterior/Interior)

Is the park clean and free of litter?

Comfort of places to sit

Are there comfortable places to sit?

Protection from bad weather

Is there shelter in case of bad weather?

Evidence of management/stewardship (Exterior/Interior)

Is there visual evidence of site management?

Ability to easily supervise and manage the park or facility (interior)

Is it easy to supervise the park and its facilities?

Condition and effectiveness of any equipment or operation systems

Is the equipment and/or operating system in good condition?

Branding

Is there a consistent branding theme throughout the park that allows users to quickly know that they are in a City park?



Drexel Park

Source: <http://vlpra.com/198/Drexel-Park>