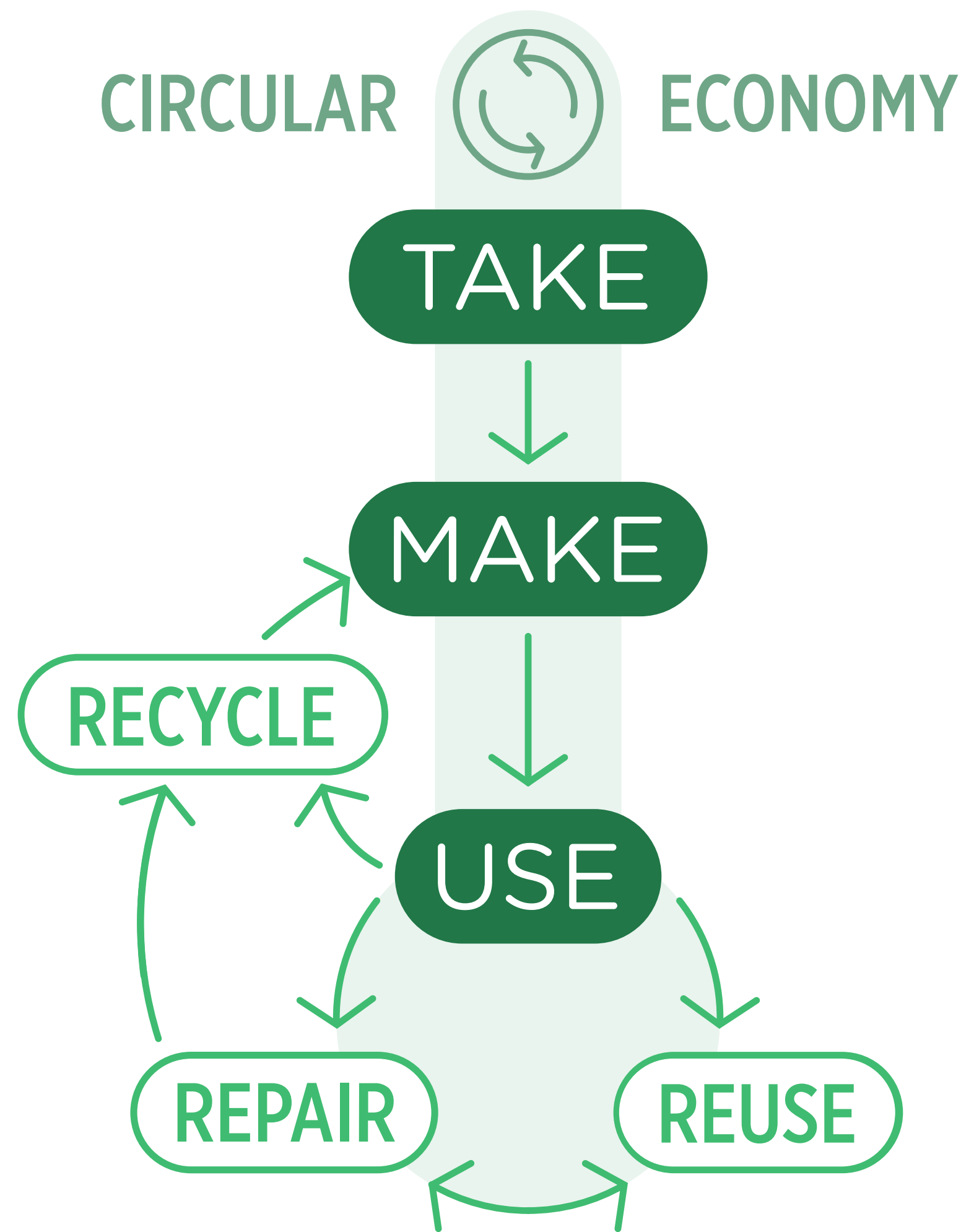


To ensure recycling actually takes place, packaging should not be considered recyclable unless:

- It can be effectively and efficiently recycled
- It gets recycled at scale and turned into secondary raw material
- New packaging is designed for circularity and is recyclable or compostable at scale across the US
- At least 95% of a packaging unit will be recyclable
- Recycling the packaging is accessible and easy for all¹¹



DEPOSIT RETURN SYSTEMS ARE JUST ONE OF MANY TOOLS THAT HELP SHIFT PRODUCER AND CONSUMER THINKING TO RECOGNIZE THE VALUE OF RESOURCES – THE FIRST STEP IN SHIFTING FROM A SYSTEM THAT FACILITATES DISPOSAL TO ONE THAT PRIORITIZES REDUCTION, LONGEVITY, AND REUSE.