

## TEN HIGH-PERFORMING PRINCIPLES



Accessible & Accountable

- 1 EASY & EQUITABLE
- 2 90% COLLECTION RATE
- 3 \$0.10 MINIMUM DEPOSIT
- 4 INCLUSIVE CIRCULAR SYSTEM



Industry Financed

- 5 PRODUCER FUNDED
- 6 FAIR PAY FOR SERVICE PROVIDERS
- 7 FINANCIAL SUPPORT FOR MUNICIPAL RECYCLING PROGRAMS



Well Managed & Regulated

- 8 CLEAR SYSTEM STANDARDS & FUNCTIONS
- 9 PRODUCER REPORTING ON UNITS SOLD
- 10 GOVERNMENT OVERSIGHT AND ENFORCEMENT