



Accessible & Accountable

1 EASY & EQUITABLE

Make deposit return system (DRS) simple for all consumers to understand and use. Establish a large network of redemption points, focused on retailers, so returning empties becomes a routine part of everyday life. In jurisdictions where the informal sector plays a critical role in collection and redemption, legally recognize and protect the rights of canners.

2 90% COLLECTION RATE

Set a high redemption target through legislation to hold producers accountable for meeting it, with enforced penalties if they do not.

3 \$0.10 MINIMUM DEPOSIT

Motivate consumers to return containers by having a high-enough deposit, paired with easy access, to ensure higher levels of redemption.

4 INCLUSIVE CIRCULAR SYSTEM

Close the loop on recycling by including a full range of beverage containers and ensuring materials collected are uncontaminated and of good enough quality for reuse or remanufacture.