

NEW YORK

New York's current redemption rate is 64%. This means that more than 7 billion containers are wasted annually. New York's current recycling infrastructure is characterized by complexities and challenges that obstruct improvement. Each county has its own system of recycling processing laws; fraud is perceived as a serious problem within the existing system; advocates for improved recycling laws have different responses to modernization proposals because of concerns about cost impacts on municipalities, and industry players strongly oppose change. But with the 40th anniversary of the original bottle bill taking place in 2022 and a new governor in office, there is an immediate opportunity to advocate for modernization to revive a troubled system.

Beverage Containers included in DRS: Current vs Modernized

ACTUAL DRS



Carbonated Soft Drinks
 Beer & Hard Cider
 Sparkling Water
 Non-Sparkling Water (≤1 gal)

78%

Energy Drinks
 Sports Drinks
 Fruit & Vegetables Beverages
 Ready-to-drink Tea & Coffee
 Wellness & Functional Drinks
 Wine
 Spirits (Liquor)
 Milk and Dairy Alternatives

MODERNIZED DRS



Carbonated Soft Drinks
 Beer & Hard Cider
 Sparkling Water
 Non-Sparkling Water (≤1 gal)
 Energy Drinks
 Sports Drinks

Fruit & Vegetables Beverages
 Ready-to-drink Tea & Coffee
 Wellness & Functional Drinks
 Wine
 Spirits (Liquor)

95%

Milk & Dairy Alternatives

■ IN SCOPE ■ OUT OF SCOPE

+17%