


As the first step in this campaign, Reloop has spearheaded this groundbreaking research into best practices in DRSs all over the world and identified the 10 high-performance principles to guide the modernization of current practices across the Northeast and beyond. We will continue to strategically convene and support others' convening of government, industry, and nonprofit entities to inform and inspire more coordinated action within states and across the region.



Accessible & Accountable

- 1 EASY & EQUITABLE
- 2 90% COLLECTION RATE
- 3 \$0.10 MINIMUM DEPOSIT
- 4 INCLUSIVE CIRCULAR SYSTEM



Industry Financed

- 5 PRODUCER FUNDED
- 6 FAIR PAY FOR SERVICE PROVIDERS
- 7 FINANCIAL SUPPORT FOR MUNICIPAL RECYCLING PROGRAMS



Well Managed & Regulated

- 8 CLEAR SYSTEM STANDARDS & FUNCTIONS
- 9 PRODUCER REPORTING ON UNITS SOLD
- 10 GOVERNMENT OVERSIGHT AND ENFORCEMENT