reloop

The problem is not with material shortages but with one of logistics: the current, predominant system is ill-equipped to collect, sort, and remanufacture the quality and quantity of material so desperately needed.

## We have a solution that works: modern, effective DRS.

The time for urgent, comprehensive waste policy is now. Not only must we stop burying, burning, and littering over \$5 billion in resources per year, but we must also seize the promise of investment in infrastructure and technology, build supply chain resiliency by using and reusing resources locally; and maximize opportunities for local economic development centered on jobs that cannot be outsourced.

None of this will happen without regulatory interventions to change the economic incentives for recycling and reuse. We should base those interventions on well-researched and well-documented evidence on what works. We need sensible policy, not politically-driven policy. Reloop is here to deliver the science-based, quantitative guidance, based on lessons learned and hard analysis, needed to ensure that government intervention will be effective.

The 10 principles presented here, derived from nearly a half-century of experience with DRS, offer an immediate opportunity to build on a familiar policy in use for decades. Adhering to them will establish a modernized, replicable model within the US for other states to follow and create a springboard for successful reforms that will operationalize a true circular economy.

