



WWALS River Revue

2023 Inaugural Fundraising Dinner
Benefitting WWALS Watershed Coalition
Sponsorship Packet

Date: Friday, September 22, 2023

Time: 6:00PM - 10:00PM

**Location: Annette Howell Turner Center for the Arts,
527 N Patterson St, Valdosta, GA**



About WWALS:

WWALS Watershed Coalition (WWALS) is a 501(c)3 nonprofit organization established in June 2012, with a vision of a healthy watershed with clean, swimmable, fishable, drinkable water. WWALS advocates for conservation and stewardship of the surface waters and groundwater of the Suwannee River Basin and Estuary, in south Georgia and north Florida, among them the Withlacoochee, Willacoochee, Alapaha, Little, Santa Fe, and Suwannee River watersheds, through education, awareness, environmental monitoring, and citizen activities. Suwannee Riverkeeper®, since 2016, is a project and staff position at WWALS as the Waterkeeper® Alliance member for the Suwannee River Basin.

Help Our Communities:

Your support will help WWALS continue and grow our water testing program, increase opportunities for folks to experience our rivers, lead watershed stewardship and clean-up efforts, and provide outreach, education, and advocacy to protect our 10,000-square-mile watershed. Below are just some of these activities to help our communities:

- Water quality tests
- Paddle outings
- Swimming and boating safety lessons
- Chainsaw cleanups
- Beyond cleanups: Advocacy against trash & other pollution
- Advocacy for policies like the Right to Clean Water
- Growing engagement for kids and marginalized communities
- Increase staff capacity to bring these programs together successfully
- +More!

Sponsor Benefits:

WWALS Watershed Coalition is a 501(c)3 nonprofit, so all sponsorship donations are tax deductible to the extent provided by law. See also the Partnership Benefits section below.

The WWALS event webpage has easy access to event and sponsor information, including logos and hyperlinks to your website as part of the marketing package and support. Benefits of sponsorship are largely determined by the level, but all sponsor's logos receive visibility in marketing material, event day signage, and the event webpage.

As a sponsor, you will also benefit from Social Media outreach and marketing including dedicated Facebook and Instagram posts reaching an additional 5,000 social media audience. *You will be provided with an event hashtag and other Social Media tools to leverage your own participation.*

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Sponsorship Levels 2023

Sponsorship donations are tax-deductible, pursuant to state and federal law. We will provide a receipt for your records.

Partnership Benefits	Levels of Support						
	Headwaters \$10,000+	Big Shoals \$5,000	River \$2,500	Stream \$1,000	Creek \$500	Brook \$250	Pond \$100
Honorary Judge & Awards: Songwriting Contest	✓						
On-stage banner	✓	✓					
1-2 min. of speaking time	✓	✓	✓				
Verbal recognition from the stage	✓	✓	✓	✓			
VIP Parking for gala	✓	✓	✓	✓	✓		
Company name, logo & tag on WWALS social media	✓	✓	✓	✓	✓	✓	
Company logo & link on WWALS website	✓	✓	✓	✓	✓	✓	
Company logo & link in monthly newsletter and event-specific digital communications	✓	✓	✓	✓	✓	✓	
Company logo on print promotional materials and event day poster	✓	✓	✓	✓	✓	✓	
Named in Event Program	✓	✓	✓	✓	✓	✓	✓
WWALS membership - 1 yr	✓	✓	✓	✓	✓	✓	✓
Kayak Raffle Tickets	20	12	8	6	4	2	1
Gala Event Tickets	10	6	4	4	2	2	
Guided Paddle Trip/Tour	Full-day	Half-Day	2-hour				

QUESTIONS? wwalswatershed@gmail.com or 850-290-2350.

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Sponsorship Form 2023

Sponsorship Level

- Headwaters:** \$10,000+
- Big Shoals:** \$5,000
- River:** \$2,500
- Stream:** \$1,000
- Creek:** \$500
- Brook:** \$250
- Pond:** \$100
- Other Donation:** Includes in Honor or in Memoriam, etc. Please specify below

Amount \$ _____

Details: _____



Sponsor Information

Name (Point of Contact for Sponsorship): _____

Business: _____

Email: _____

Address: _____

Phone: _____

Website: _____

Submission Options

- (1) Submit completed form to wwalswatershed@gmail.com with subject "Sponsor Revue 2023",
- (2) Mail with remittance to **WWALS, P.O. BOX 88 Hahira, GA 31632**, or
- (3) Select & submit on [WWALS River Revue event page](#).

