

Table A-8: The economic contribution of the data center industry in Arkansas, 2023-2024

Metric	Type of contribution	2023	2024	Growth
Employment (jobs)	Direct contribution	7,640	7,100	-7%
	Indirect and induced without the spillover effect ^a	15,680	18,660	19%
	Operational	9,800	9,430	-4%
	Capital spending	5,880	9,230	57%
	Total contribution without the spillover effect ^a	23,320	25,760	10%
	Cross-state spillover	9,600	11,100	16%
	Total contribution with the spillover effect ^a	32,920	36,860	12%
Labor income (\$millions)	Direct contribution	\$825	\$818	-1%
	Indirect and induced without the spillover effect ^a	\$843	\$1,052	25%
	Operational	\$482	\$486	1%
	Capital spending	\$362	\$566	57%
	Total contribution without the spillover effect ^a	\$1,668	\$1,870	12%
	Cross-state spillover	\$579	\$704	22%
	Total contribution with the spillover effect ^a	\$2,247	\$2,574	15%
GDP (\$millions)	Direct contribution	\$1,657	\$1,622	-2%
	Indirect and induced without the spillover effect ^a	\$1,533	\$1,888	23%
	Operational	\$917	\$913	0%
	Capital spending	\$617	\$975	58%
	Total contribution without the spillover effect ^a	\$3,190	\$3,510	10%
	Cross-state spillover	\$985	\$1,189	21%
	Total contribution with the spillover effect ^a	\$4,174	\$4,699	13%
Tax payments ^b (\$millions)	State, without cross-state spillover effect ^a	\$222	\$246	11%
	Local, without cross-state spillover effect ^a	\$59	\$65	11%
	State and local, without cross-state spillover effect ^a	\$281	\$311	11%
	State, with cross-state spillover effect ^a	\$319	\$377	18%
	Local, with cross-state spillover effect ^a	\$85	\$100	18%
	State and local, with cross-state spillover effect ^a	\$403	\$477	18%

Source: PwC calculations using the IMPLAN modeling system and public data. Details may not sum to totals due to rounding.

^a The spillover effect refers to the indirect and induced effects in a state attributable to the industry's direct activity in all other states.

^b Tax contribution includes all state and local taxes directly or indirectly resulting from the industry's U.S. construction and operations (including direct, indirect, and induced economic effects) benefiting the state.

1. The industry's total annual employment contribution in Arkansas (without the cross-state spillover effect) increased by 10 percent from 23,320 jobs in 2023 to 25,760 jobs in 2024. Including the cross-state spillover effect, the industry's total annual employment contribution in Arkansas was 32,920 jobs and 36,860 jobs in 2023 and 2024, respectively.
2. The industry's total annual labor income contribution in Arkansas (without the cross-state spillover effect) increased by 12 percent from \$1.7 billion in 2023 to \$1.9 billion in 2024. Including the cross-state spillover effect, the industry's total annual labor income contribution in Arkansas was \$2.2 billion and \$2.6 billion in 2023 and 2024, respectively.
3. The industry's total annual GDP contribution in Arkansas (without the cross-state spillover effect) increased by 10 percent from \$3.2 billion in 2023 to \$3.5 billion in 2024. Including the cross-state spillover effect, the industry's total annual GDP contribution in Arkansas was \$4.2 billion and \$4.7 billion in 2023 and 2024, respectively.
4. The industry's total state and local tax contribution in Arkansas (without the cross-state spillover effect) of \$311 million in 2024 would have been sufficient to fund all of the state's social insurance administration expenditures and construction, maintenance, operation, and support of airport facilities, based on the latest available government spending data (2023).