	taken to eliminate illicit discharges, such as through a spreadsheet or table, during the reporting period in each annual report.
4. Education	4.a. Continue to implement a program to educate the public, businesses, and government employees about the hazards of illicit discharges as described in the SWMP. Conduct an educational activity at least annually. Provide documentation of any activities conducted during the reporting period in each annual report.
5. Complaint Response	5.a. Implement the procedures for receiving, investigating, and tracking the status of illicit discharge complaints as described in the SWMP. Provide a report on each illicit discharge related complaint received and investigated during the reporting period (e.g. complaint date, type of complaint, date of investigation, complaint status) in each annual report.

For new permittees, the program shall, at a minimum, implement the requirements shown in Table 4.2.3(b) below and include descriptions of how they are implemented in the SWMP:

(New Permittees)	
BMPs	Measurable Goals
1. Legal Authority	1.a. Develop and adopt an IDDE ordinance that prohibits non-stormwater discharges to the MS4. The permittee must ensure that the ordinance provides the authority to conduct inspections and monitoring, control illicit discharges and connections, and control illegal dumping and spills into the MS4. The ordinance must include the authority to take legal action to eliminate illicit discharges and connections. Submit a copy of the adopted ordinance to EPD within one year of designation with that year's annual report.
	1.b. In subsequent reporting periods, annually evaluate and if necessary, modify the ordinance. If the ordinance is revised during a reporting period, submit a copy of the ordinance with that year's annual report.
2. Outfall Map and Inventory	2.a. Develop or annually update a map and an inventory showing the location of all outfalls from the MS4 and the names and locations of all waters of the State that receive discharges from those outfalls. The SWMP must include

 Table 4.2.3(b)
 Illicit Discharge Detection and Elimination – Best Management Practices (New Permittees)