



Wide sidewalk with shade trees along the edge of Vallotton Big Field

- While some of the parks reflect community pride and ownership, reduced litter, many parks would benefit from the removal of vandalism and increased maintenance. Many of these factors could be addressed by increasing activity in the parks through the addition of things to do and increased programmed activities in parks.

- Most of the evaluated parks lack marketing plans that make use of a variety of promotional tools to make residents aware of the park, its recreation facilities, activities, and programs. Parks which have concerted marketing and promotional efforts are Freedom Park, McKey Tennis Center, and Harrington Park & Mildred Hunter Community Center. To the extent possible, the VLPR should look to enhance marketing efforts at the rest of the system's parks.