



WWALS River Revue

2024 Fundraising Dinner

For WWALS Watershed Coalition

Sponsorship Packet



Date: Saturday, September 6, 2025

Time: 5-8 PM

At: Annette Howell Turner Center for the Arts,
527 N Patterson St, Valdosta, GA

About WWALS:

WWALS Watershed Coalition (WWALS) is a 501(c)3 nonprofit organization established in June 2012, with a vision of a healthy watershed with clean, swimmable, fishable, drinkable water. WWALS advocates for conservation and stewardship of the surface waters and groundwater of the Suwannee River Basin and Estuary, in south Georgia and north Florida, among them the Withlacoochee, Willacoochee, Alapaha, Little, Santa Fe, and Suwannee River watersheds, through education, awareness, environmental monitoring, and citizen activities. Suwannee Riverkeeper®, since 2016, is a project and staff position at WWALS as the Waterkeeper® Alliance member for the Suwannee River Basin.

Help Our Communities:

Your support will help WWALS continue and grow our water testing program, increase opportunities for folks to experience our rivers, lead watershed stewardship and clean-up efforts, and provide outreach, education, and advocacy to protect our 10,000-square-mile watershed. Below are just some of these activities to help our communities:

- Water quality tests
- Paddle outings
- Swimming and boating safety lessons
- Chainsaw cleanups
- Beyond cleanups: Advocacy against trash & other pollution
- Advocacy for policies like the Right to Clean Water
- Growing engagement for kids and marginalized communities
- Increase staff capacity to bring these programs together successfully
- +More!

Sponsor Benefits:

WWALS Watershed Coalition is a 501(c)3 nonprofit, so all sponsorship donations are tax deductible to the extent provided by law. See also the Partnership Benefits section below.

The WWALS event webpage has easy access to event and sponsor information, including logos and hyperlinks to your website as part of the marketing package and support. Benefits of sponsorship are largely determined by the level, but all sponsor's logos receive visibility in marketing material, event day signage, and the event webpage.

As a sponsor, you will also benefit from Social Media outreach and marketing including dedicated Facebook and Instagram posts reaching an additional 5,000 social media audience. *You will be provided with an event hashtag and other Social Media tools to leverage your own participation.*