

**Re: [WWALS-BOARD] Re: Board meeting agenda - Treasurer's Report**

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Gretchen Quarterman <gretchen.quarterman@gmail.com>

Apr 13, 2016 12:22 PM

Posted in group: **WWALS-BOARD**

On Wed, Apr 13, 2016 at 11:48:31AM -0400, Gretchen Quarterman wrote:

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> >3. Treasurer

> > a. Income

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Regular monthly donation by Garry Gentry (thank you).  
It would be good if we could get more of these.

> > b. Current Balances

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Checking:	\$2,865.26
Savings (Legal):	\$1,743.69
Paypal:	\$3,340.64

> > c. Upcoming Payments

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Waterkeeper Conference: 1,230.00 - Due this month - Conference is June 1-5  
Insurance (D&O and Liability) ~\$1,800 (assuming same as last year) - Due July

Oh, also we still have the Transcription Service bill outstanding.

I will call the woman I am working with the company back after our meeting and say that we have the authorized amount available now. (I thought that we authorize \$800 but I can't find that in any minutes).

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> > d. Current Commitments

None

> > e. Grants: who will talk to whom, about what, and when: numerous water quality grant opportunities in Georgia and Florida right now.

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I think that it will take at least 1 day per week of time (8 hours) every week to keep up with researching, identifying, applying for grants.

> > f. Fundraising to hire Executive Director and Waterkeeper

<https://sites.google.com/site/wwalswatersheds/staff>

> I suggest that we approach the following in Lowndes County for starters:

>

> Local bankers  
> Southeastern Credit Union  
> Guardian Bank  
> Citizens Community Bank

> Local law firms  
> Langdale Vollaton  
> Coleman Talley  
> Paul Alvarado

> Local industries  
> Wild Adventures  
> PCA  
> Langdale Corp  
> Shiloh Farms

> Many have "waiting lists" to get on their annual donation schedule.

> Those in other counties, please suggest those with whom you have personal relationships  
> or think we should approach in your county.

>> g. Customer Relationship Management (CRM) software: Salesforce Zoho.

> Salesforce, while free is complicated and overkill for our needs (in my opinion).

> I looked for other out of the box solutions and tried ZOHO (zoho.com)  
> It is "working" as soon as one logs in.  
> There is a mobile version for iOS and Android  
> The version we have is free (limited to 10 users and with some less features than for-pay)  
> It is possible to upgrade to a for-pay version ~\$150 per year for standard and \$250 for  
> professional.

> See attached for feature comparison.

> --  
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